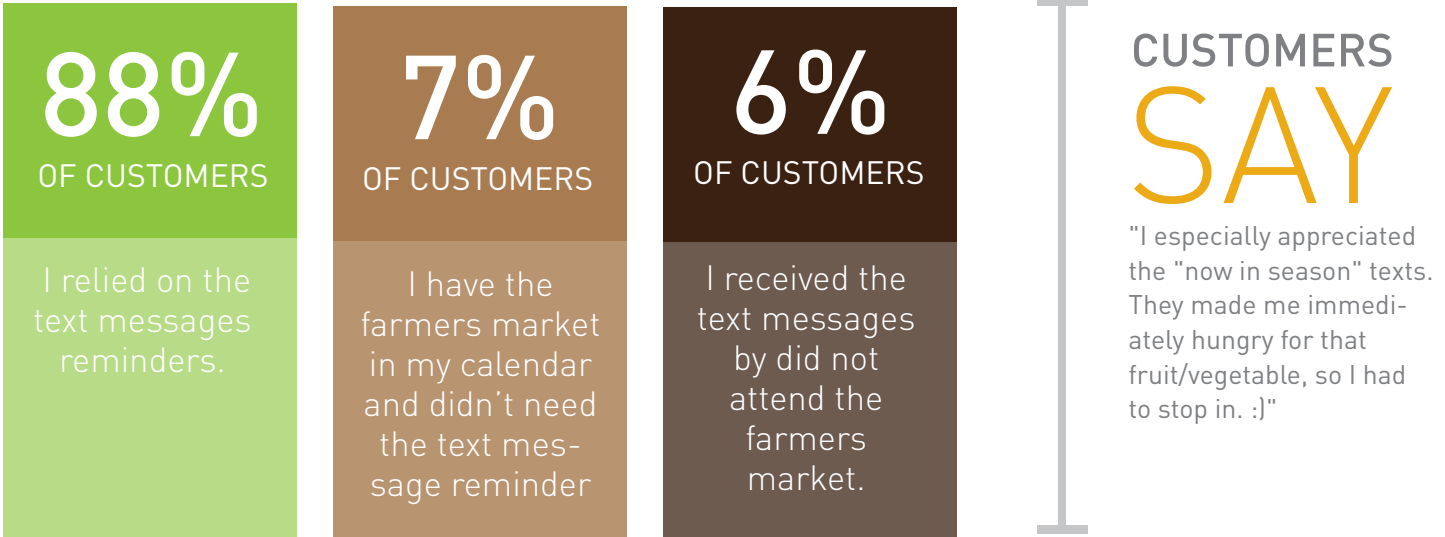


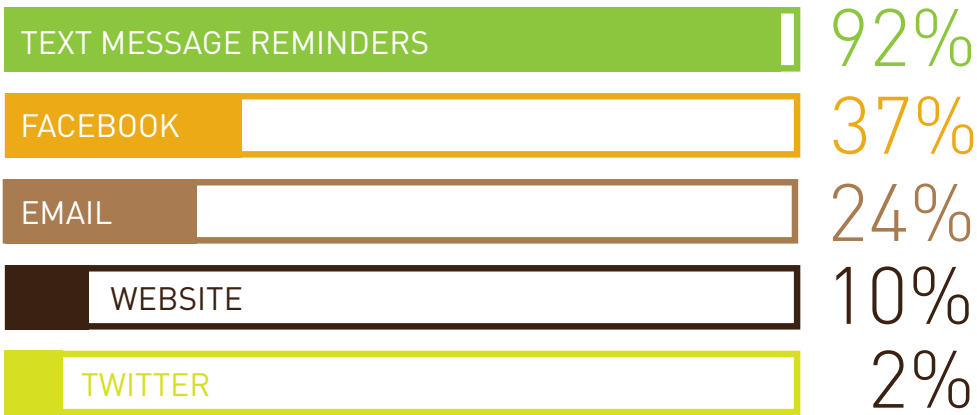
TEXT MESSAGES FOR FARMERS MARKET SALES, A SURVEY

We surveyed over 800 farmers market customers who got text message reminders with the FarmFan app to see how the messages changed their shopping behavior. This is what we learned!

Please tell us how text message reminders influenced you coming to market?



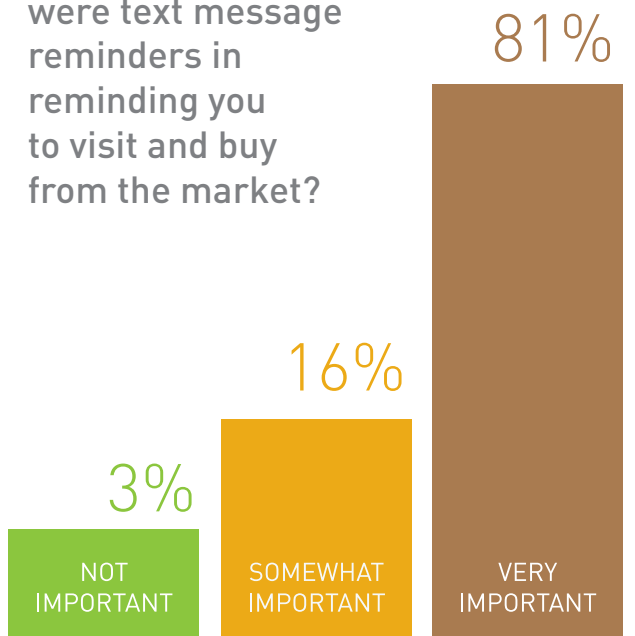
How do you get information about the market?



Would you like us to offer text message reminders in the future?



How important were text message reminders in reminding you to visit and buy from the market?



CUSTOMERS SAY

"I love the text messages. Because of my busy life I sometimes forget to go to the Farmers Market. The reminders are great for reminding me to go! Thanks so much!"

